



University of Toronto Quality Assurance Process (UTQAP) Cyclical Review: Final Assessment Report and Implementation Plan

Program Reviewed:	Master of Management of Innovation program (M.M.I.)
Division/Unit in which program(s) is housed:	Institute for Management and Innovation, University of Toronto Mississauga (UTM)
Commissioning Officer:	Professor Amy Mullin, Vice-Principal Academic and Dean, UTM
Reviewers (Name, Affiliation):	<ol style="list-style-type: none">1. Professor Barton H. Hamilton, Robert Brookings Smith Distinguished Professor of Entrepreneurship, Olin Business School, Washington University in St. Louis2. Professor Thomas Ross, Senior Associate Dean (Special Projects) and UPS, Foundation Professor of Regulation and Competition Policy, Sauder School of Business, University of British Columbia1. Professor Peter Thompson, Scheller College of Business, Georgia Institute of Technology
Date of review visit:	December 8 and 9, 2014
Date reported to AP&P:	October 27, 2015

Unless otherwise noted, all bulleted comments apply to all programs reviewed.

1 Outcome

The Committee on Academic Policy and Programs (AP&P) concluded that the Decanal response adequately addressed the review recommendations.

2 Significant Program Strengths

- Original and creative program fills important educational need
- High-quality, motivated students
- Strong program completion rates and appropriate employment of graduates
- High quality research from committed and dedicated faculty
- Very high morale of faculty, staff and students

3 Opportunities for Program Enhancement

The reviewers recommended that the following be considered:

- Strengthening the capstone experience for students and facilitating student preparation prior to the program
- Further developing the provision of student services
- Strengthening external relationships, building greater ties with employers and industry

4 Implementation Plan

The Dean undertook in consultation with the Institute to support the following changes:

- Immediate Term (6 months)
 - Strengthening the capstone experience for students and facilitating student preparation prior to the program
 - The Institute will conduct consultations with students, instructors and alumni to obtain additional feedback on the current MMI curriculum and discuss possible changes.
 - Further developing the provision of student services
 - The Program has hired a staff member to focus on recruiting students and providing support to career development and placement activities.
- Medium Term (1-2 years)
 - Strengthening the capstone experience for students and facilitating student preparation prior to the program
 - The Program will introduce new courses and/or a preparatory boot-camp after consultation with stakeholders.
 - Further developing the provision of student services
 - The Institute will gradually increase program enrolment, which will be accompanied by an increase in student services.
 - The Institute will work to increase the applicant pool, provide more career development to current students, and offer information sessions and other activities for promoting the program to potential applicants.
 - The Dean's Office will investigate appointing an associate director to provide the additional resource required for such activities.
 - Strengthening external relationships
 - The Institute will create an industry advisory board.

- Longer Term (3-5 years)
 - Strengthening external relationships
 - Once enrolments have expanded, the Dean's Office will support hiring a teaching stream faculty member with industry experience to teach some applied courses and also potentially serve as a liaison between the program and industry.

The Dean's Office will follow up annually with the unit to assess progress.

5 Executive Summary

The reviewers identified the program's strengths as its originality and creativity; its fulfillment of an important educational need; its high-quality, motivated students; strong program completion rates and appropriate employment of graduates; committed and dedicated faculty; and the very high morale of faculty, staff and students. The reviewers recommended that the following issues be addressed: strengthening the capstone experience for students and facilitating student preparation prior to the program; further developing the provision of student services; and strengthening external relationships, building greater ties with employers and industry. The Program will introduce new courses and/or a preparatory boot-camp after consultation with stakeholders. The Program has hired a staff member to focus on recruiting students and providing support to career development and placement activities. The Institute will create an industry advisory board and will add a teaching stream faculty member from industry once enrolments have grown. The Committee on Academic Policy and Programs (AP&P) concluded that the Decanal response adequately addressed the review recommendations.