



# University of Toronto Quality Assurance Process (UTQAP) Cyclical Review: Final Assessment Report and Implementation Plan

<b>Program Reviewed:</b>	Master of Management of Innovation program (M.M.I.)
<b>Division/Unit in which program(s) is housed:</b>	Institute for Management and Innovation, University of Toronto Mississauga (UTM)
<b>Commissioning Officer:</b>	Professor Amy Mullin, Vice-Principal Academic and Dean, UTM
<b>Reviewers (Name, Affiliation):</b>	<ol style="list-style-type: none"><li>1. Professor Barton H. Hamilton, Robert Brookings Smith Distinguished Professor of Entrepreneurship, Olin Business School, Washington University in St. Louis</li><li>2. Professor Thomas Ross, Senior Associate Dean (Special Projects) and UPS, Foundation Professor of Regulation and Competition Policy, Sauder School of Business, University of British Columbia</li><li>1. Professor Peter Thompson, Scheller College of Business, Georgia Institute of Technology</li></ol>
<b>Date of review visit:</b>	December 8 and 9, 2014
<b>Date reported to AP&amp;P:</b>	October 27, 2015

Unless otherwise noted, all bulleted comments apply to all programs reviewed.

## 1 Outcome

The Committee on Academic Policy and Programs (AP&P) concluded that the Decanal response adequately addressed the review recommendations.

## 2 Significant Program Strengths

- Original and creative program fills important educational need
- High-quality, motivated students
- Strong program completion rates and appropriate employment of graduates
- High quality research from committed and dedicated faculty
- Very high morale of faculty, staff and students

### 3 Opportunities for Program Enhancement

The reviewers recommended that the following be considered:

- Strengthening the capstone experience for students and facilitating student preparation prior to the program
- Further developing the provision of student services
- Strengthening external relationships, building greater ties with employers and industry

### 4 Implementation Plan

The Dean undertook in consultation with the Institute to support the following changes:

- Immediate Term (6 months)
  - Strengthening the capstone experience for students and facilitating student preparation prior to the program
    - The Institute will conduct consultations with students, instructors and alumni to obtain additional feedback on the current MMI curriculum and discuss possible changes.
  - Further developing the provision of student services
    - The Program has hired a staff member to focus on recruiting students and providing support to career development and placement activities.
- Medium Term (1-2 years)
  - Strengthening the capstone experience for students and facilitating student preparation prior to the program
    - The Program will introduce new courses and/or a preparatory boot-camp after consultation with stakeholders.
  - Further developing the provision of student services
    - The Institute will gradually increase program enrolment, which will be accompanied by an increase in student services.
    - The Institute will work to increase the applicant pool, provide more career development to current students, and offer information sessions and other activities for promoting the program to potential applicants.
    - The Dean's Office will investigate appointing an associate director to provide the additional resource required for such activities.
  - Strengthening external relationships
    - The Institute will create an industry advisory board.

- Longer Term (3-5 years)
  - Strengthening external relationships
    - Once enrolments have expanded, the Dean's Office will support hiring a teaching stream faculty member with industry experience to teach some applied courses and also potentially serve as a liaison between the program and industry.

The Dean's Office will follow up annually with the unit to assess progress.

## 5 Executive Summary

The reviewers identified the program's strengths as its originality and creativity; its fulfillment of an important educational need; its high-quality, motivated students; strong program completion rates and appropriate employment of graduates; committed and dedicated faculty; and the very high morale of faculty, staff and students. The reviewers recommended that the following issues be addressed: strengthening the capstone experience for students and facilitating student preparation prior to the program; further developing the provision of student services; and strengthening external relationships, building greater ties with employers and industry. The Program will introduce new courses and/or a preparatory boot-camp after consultation with stakeholders. The Program has hired a staff member to focus on recruiting students and providing support to career development and placement activities. The Institute will create an industry advisory board and will add a teaching stream faculty member from industry once enrolments have grown. The Committee on Academic Policy and Programs (AP&P) concluded that the Decanal response adequately addressed the review recommendations.